

 2024

Solidarity Calendar

Key times to take concrete action
in support of a charitable cause that
aligns with your brand's values.



Impactful advertising with a purpose

Solidarity Calendar



Created by
goodeed

January

24 International Day of Education

February

7 National Girls and Women in Sports Day

March

All Month Women's History Month
8 International Women's Day

April

7 World Health Day
22 Earth Day

May

11 Fair Trade Day

June

5 World Environment Day
8 World Oceans Day

July

15 World Youth Skills Day

August

12 International Youth Day

September

All Month Hunger Action Month

October

All Month Breast Cancer Awareness Month
All Month National Book Month

November

29 Green Friday
30 Shop Small Saturday

December

3 Giving Tuesday
10 Human Rights Day

January

24

International Day of Education

Take concrete action and support a charitable project with Goodeed, such as:
Enabling handicapped children to have access to programs that give them equal education opportunities



February

7

National Girls and Women in Sports Day

Take concrete action and support a charitable project with Goodeed, such as:
Empowering young girls to participate in sports and physical activity to help support their overall mental, emotional and physical well-being



March

8

International Women's Day

Take concrete action and support a charitable project with Goodeed, such as:
Fighting against gender inequality and stereotypes in entrepreneurship



April

7

World Health Day

Take concrete action and support a charitable project with Goodeed, such as:
Providing access to water and sanitation for vulnerable populations



22

Earth Day

Take concrete action and support a charitable project with Goodeed, such as:
Preserving forests across the world through reforestation



May

11

Fair Trade Day

Take concrete action and support a charitable project with Goodeed, such as:
Supporting the development of fair trade vanilla and forest preservation



June

5

World Environment Day

Take concrete action and support a charitable project with Goodeed, such as:
Preserving wildlife corridors and biodiversity in the Atlantic Forest



8

World Oceans Day

Take concrete action and support a charitable project with Goodeed, such as:
Regenerating and protecting coral reefs destroyed by dynamite fishing



July

15

World Youth Skills Day

Take concrete action and support a charitable project with Goodeed, such as:
Equipping students to be social and environmental impact leaders



August

12

International Youth Day

Take concrete action and support a charitable project with Goodeed, such as:
Promoting educational growth for youth through sports



September

All
Month

Hunger Action Month

Take concrete action and support a charitable project with Goodeed, such as:

Helping to end student hunger by providing access to free, nutritious meals that feed hungry, at-risk children

GENYOUTH

October

All
Month

Breast Cancer Awareness Month

Take concrete action and support a charitable project with Goodeed, such as:

Supporting cancer research and programs for individuals across the entirety of their cancer care journey

 **UICC**

All
Month

National Book Month

Take concrete action and support a charitable project with Goodeed, such as:

Helping underprivileged children in Burundi get back in school thanks to mobile libraries

 **Bibliothèques
Sans Frontières**
Libraries Without Borders

November

29

Green Friday

Take concrete action and support a charitable project with Goodeed, such as:
Developing a sustainable cacao industry in Indonesia by training and supporting smallholder farmers



December

3

Giving Tuesday

Take concrete action with Goodeed and support a nonprofit that aligns with your brand's values, such as:



10

Human Rights Day

Take concrete action and support a charitable project with Goodeed, such as:
Promoting and protecting women's rights, gender equity and gender equality



Contact our team

A team of 26 passionate individuals who are eager to support our nonprofit partners by leveraging media budgets.

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