# 2024 Solidarity Calendar

Key times to take concrete action in support of a charitable cause that aligns with your brand's values.

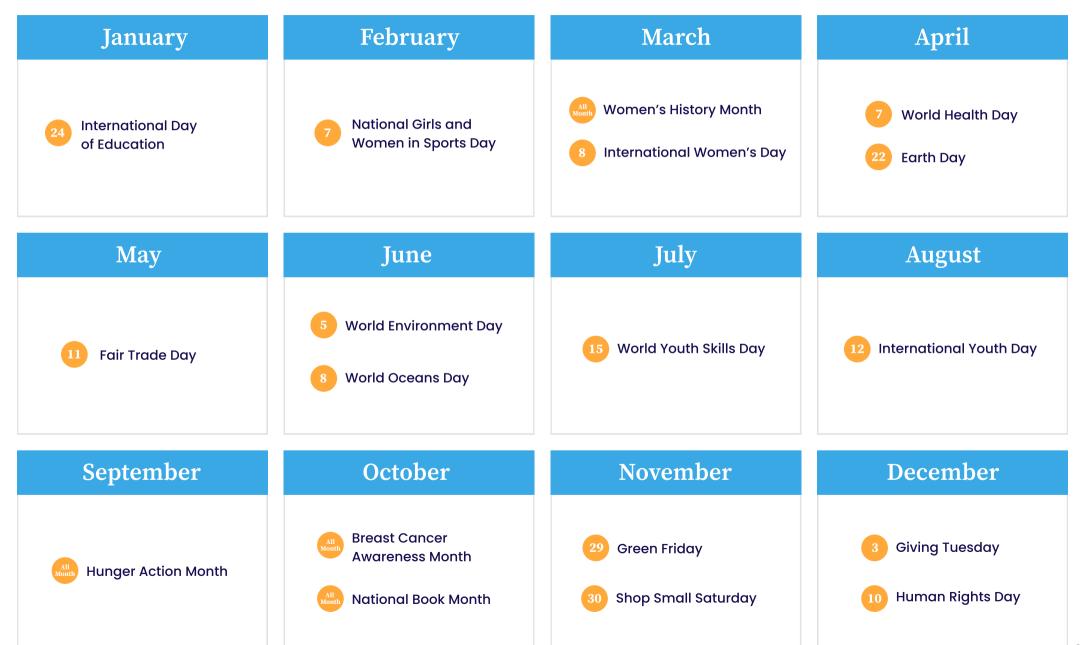




Impactful advertising with a purpose

#### Solidarity Calendar

Created by **goodeed** 



## January



#### **International Day of Education**

Take concrete action and support a charitable project with Goodeed, such as: Enabling handicapped children to have access to programs that give them equal education opportunities

handicap international

## February

## 7

#### National Girls and Women in Sports Day

**Take concrete action and support a charitable project with Goodeed, such as:** Empowering young girls to participate in sports and physical activity to help support their overall mental, emotional and physical well-being

**GENYOUth** 

## March



#### International Women's Day

**Take concrete action and support a charitable project with Goodeed, such as:** Fighting against gender inequality and stereotypes in entrepreneurship



## April

May

#### World Health Day

Take concrete action and support a charitable project with Goodeed, such as: Providing access to water and sanitation for vulnerable populations



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11

#### Earth Day

**Take concrete action and support a charitable project with Goodeed, such as:** Preserving forests across the world through reforestation



#### Fair Trade Day

Take concrete action and support a charitable project with Goodeed, such as: Supporting the development of fair trade vanilla and forest preservation



## June

July

August

#### World Environment Day

**Take concrete action and support a charitable project with Goodeed, such as:** Preserving wildlife corridors and biodiversity in the Atlantic Forest



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15

12

#### World Oceans Day

Take concrete action and support a charitable project with Goodeed, such as: Regenerating and protecting coral reefs destroyed by dynamite fishing



#### World Youth Skills Day

Take concrete action and support a charitable project with Goodeed, such as: Equipping students to be social and environmental impact leaders



#### **International Youth Day**

Take concrete action and support a charitable project with Goodeed, such as: Promoting educational growth for youth through sports



### September

#### **Hunger Action Month**

Take concrete action and support a charitable project with Goodeed, such as:

Helping to end student hunger by providing access to free, nutritious meals that feed hungry, at-risk children

**GENYOUth** 

## October



All Month

#### **Breast Cancer Awareness Month**

Take concrete action and support a charitable project with Goodeed, such as:

Supporting cancer research and programs for individuals across the entirety of their cancer care journey

All Month

#### National Book Month

Take concrete action and support a charitable project with Goodeed, such as:

Helping underprivileged children in Burundi get back in school thanks to mobile libraries



## November 29

#### **Green Friday**

#### Take concrete action and support a charitable project with Goodeed, such as:

Developing a sustainable cacao industry in Indonesia by training and supporting smallholder farmers



#### Shop Small Saturday

#### Take concrete action and support a charitable project with Goodeed, such as:

Providing long-term support for female farmers with their social ventures and small businesses



## December

#### **Giving Tuesday**

Take concrete action with Goodeed and support a nonprofit that aligns with your brand's values, such as:

GENYOUth empowher



#### Human Rights Day

Take concrete action and support a charitable project with Goodeed, such as: Promoting and protecting women's rights, gender equity and gender equality



#### **Contact our team**

A team of 26 passionate individuals who are eager to support our nonprofit partners by leveraging media budgets.

**Contact us** 



